



**SOCIAL ENTREPRENEUR SUMMIT**  
**SPONSORSHIP PACKAGES**  
**September 17th & 18th- 2016**

As a sponsor for You Will Change the World, you will have the opportunity to have your business showcased at the Social Entrepreneur Summit to large number of attendees that are a pre qualified audience of 6 to 7 figure business owners and entrepreneurs with a powerful social influence.

***Deliverables from the event will be:***

- Exposure to a pre-qualified audience of business professionals and entrepreneurs interested in products and tools to grow their business.
- Verbal, Digital, and Print Marketing to hundreds of potential clients.
- Positive and influential mentors in attendance.

***Booth Guidelines:***

Location: IPEC Ballroom- Las Vegas  
6590 Bermuda Rd  
Las Vegas, NV 89119

Dates: September 17th & 18th; Booth open for display 2 days

Includes: 6' table and 2 chairs

***Here is what people are saying about the Social Entrepreneur Summit:***



## You Will Change the World SES Sponsorship Packages

### **Option 1: The Basic Sponsor - \$1,997**

**Includes:**

- 2 tickets to the Social Entrepreneur Summit
  - Promotional material distributed to guests
- AND Booth at Event for 2 Days (September 17th & 18th)

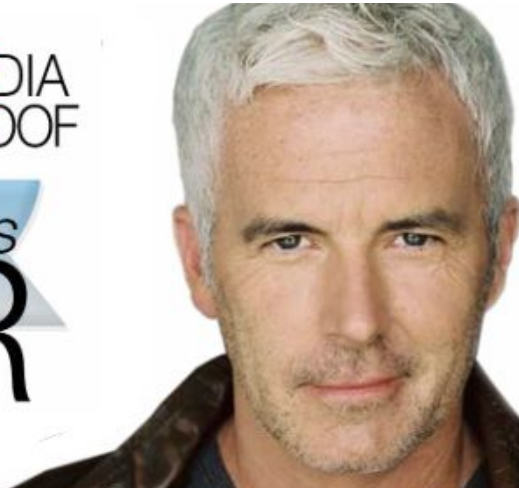
### **Option 2: The Platinum Sponsor - \$4,997**

**Includes:**

- 2 tickets to the Social Entrepreneur Summit
- Promotional material on all tables
- Booth for the first 2 days

**PLUS GET the INSTANT CREDIBILITY Package Included**

SOCIAL MEDIA  
SOCIAL PROOF  
priceless  
PR



*VIDEO Testimonials Sell More & Get more Attention, PERIOD!*

*Then of Course VIDEO TESTIMONIALS with CELEBRITIES Get Much More Attention!*

*Emmy Award Winning John Burke, Actor Steve Whelan & Online Course Guru Peter Anthony will conduct video Interviews, additionally you will also get a newscaster Pitching Your Press Release on a VIDEO NEWS RELEASE (VNR).*

*YES, THAT'S FOUR VIDEOS, and we will also be sending YOUR video PR release to over 100 sites and news stations!*



## You Will Change the World SES Sponsorship Packages

### **OPTION 1 BASIC SPONSOR PACKAGE VALUE- \$1,997**

Your flyer or postcard at each chair

Valued at \$1,500

Option to add a product in each participant's goody bag (If you have one)

Valued at \$5,000

Booth at the event

Valued at \$3,000

Social Media Blast:

Facebook Post – 20 posts total Valued at \$1,000

Twitter – 10 times total Valued at \$500

**Platinum Package Total Value \$11,000**

**For only \$1,997!**

### **OPTION 2 PLATINUM PACKAGE VALUE - \$4,997**

Your flyer or postcard at each chair.

valued at \$1,500

Opportunity to place your product in a goody bag or feature a special "offer"

valued at \$5,000

Booth at the event

valued at \$3,000

Social Media Blast:

Facebook Post – 20 posts total valued at \$1000

Twitter – 10 times total valued at \$500

Ad on Event's web page for 30 days before the event and 10 days after

valued at \$1,500

Syndicated Press Release

valued at \$500

Included and listed as a sponsor in Event Emails

Valued at \$2,000

**PLUS We are including "The Instant Credibility Intro Package"**

valued at \$10,000!

**That is a total value of \$24,000**

**For the price of only \$4,997**



# You Will Change the World SES Sponsorship Packages

## **Instant Credibility Package**

This is your chance to get **4 videos valued at more than \$10,000**

**Our price at event: \$4,997**

**But now for a limited time only, get the Instant Credibility for ONLY \$3,797**

A **MONSTER** Challenge Most **WILL NEVER OVERCOME:**

1. HOW OFTEN do you get to create A VIDEO WITH A CELEBRITY, honestly it's almost impossible?
2. How often do you have a professional Video Team Recording the sound and the picture?  
Really unless you have a video team following you around how would it even happen?
3. How would you even get the Video Seen by Major Stations and picked up and posted on other websites without a major PR firm?
4. How Much would you have to pay for that level of PR?

**1. START with an** interview with **John Burke Video Interview** to kick it up a notch

John has HOSTED over 50 television shows, has won TWO Emmy Awards for hosting WHILE he was the Host of the Emmy's. This is a big deal.

**2. Peter Anthony** will also interview you and place your Video on [YouWillChangetheWorld.com](http://YouWillChangetheWorld.com)

As founder of the [Youwillchangetheworld.com](http://Youwillchangetheworld.com) platform, Peter Anthony has a vast number of mentors and instructors in his culture of mentorship. Your Video will have the opportunity to be seen by the best and brightest.

**3. Own The Money Shot**

"The Money Shot" the most illusive photo for speakers. It is the picture that tells 1000 words, you in front of the audience sharing your message, expanding your brand and mentoring people from the front of the room. This picture is by far the hardest picture to get. It is YOU being YOU while others enthusiastically watch.

**4. Yes You Also Get a Newscaster Pitching Your Press Release on a PR VIDEO**

BUY NOW you know we could have stopped BUT we thought you needed more! Also by now you know it is ONLY for those WHO TAKE ACTION NOW! We will take your PR letter and place it in a newscaster's hands and it will look very similar to a news broadcast you would see on television.

For those of you who know what we have done, you know we are for real. Our businesses skyrocketed as soon as we started working with celebrities. We earned recognition, people took us seriously and we were nominated and won multiple national awards, CRUSHING our competitors. TODAY Our platform [Youwillchangetheworld.com](http://Youwillchangetheworld.com) is exploding because we have aligned with the right people and the world can see it. We create extraordinary video courses and products. **NOW WE WILL FILM YOU!** THAT'S FOUR VIDEOS, and we will also be sending YOUR PR release to over 100 sites and news stations.

**Yes, you will get all the benefits of a Diamond Sponsorship Package PLUS the Instant Credibility Package for only \$4,997!**



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You Will Change the World LLC  
9205 W Russell Rd. #240  
Las Vegas, NV 89148  
(702) 816-5797